



## Course Outline

# JOURNALISM 3-1

## Teacher

Mr. J. Durocher

- Email: [durocherj@loyola.ca](mailto:durocherj@loyola.ca)
- Office: The Media Centre (room 220)

## Course Objective

The students will learn to critically assess the world around them through different mediated lenses. They will also develop hands-on techniques to create different forms of journalism. They will be producing a year-long project in small groups that focus on combining journalism and one of their fields of interest.

## Evaluation

- Article Highlight: 25%
- Media Highlight: 25%
- Tertiary Report: 30%
  - Group Reflection and Goals (Achieved and to Accomplish)
  - Introduction, Conclusion, Table of Contents
  - Design and Layout
- Quizzes: 10%
- Self Assessment: 5%
- Participation: 5%

## Topics

This course will consist of class lectures, discussions, hands-on projects, and field trips. Guest speakers working in the field will also be a key component to our analysis. Some of the topics will include:

- What is the media?
- What is bias?
- What is Journalism?
- What is the truth?
- Journalistic techniques
- Public relations
- Sports journalism
- Reporting on Music and the Arts
- Television journalism
- Photographic elements of journalism

## **Course Materials**

- iPads
- A notebook (hardcover preferable)
- Writing implements (blue or black pens)

## **Emails**

All student email correspondences must be from their @alumni.loyola.ca account. Courtesy and professionalism is expected in all emails.

## **Homework Policy**

Students must complete homework assignments accurately, neatly, and on time. Homework and/or assignments handed in late will be penalized 20% per day to a maximum of 3 days late. After 3 days a mark of zero (0) will be assigned.

Plagiarism is not tolerated. A yellow sheet will be served and a mark of zero (0) will be assigned to plagiarism cases.

## **Office Hours**

- Day 1 at lunch
- Day 7 at lunch