

Loyola - Ed Meagher Sports Tournament

Dear Advertiser:

On the weekend of January 25th and 26th 2019, Loyola High School will be celebrating its **49th LOYOLA-ED MEAGHER SPORTS TOURNAMENT** – the oldest and largest high school tournament in the province of Quebec. At that time we will host **700 athletes** representing 40 High School basketball, hockey and wrestling teams.

Started in **1971** by long time teacher and coach at Loyola, **Ed Meagher**, this annual tournament has become a highlight of the Montreal High School Winter Sports scene and it is only through the generous support of our advertisers and patrons that we are able to continue this fine tradition.

Our primary source of income is from the **program advertising** revenues and donations from patrons. In total, 600 copies of the souvenir program are printed. Income from the program pays for the tournament operating costs, and, any surplus is donated to support student athletics at Loyola.

We would like to thank you in advance for your consideration of advertising in our tournament program and we hope to see you at our Tournament next January. If you require further information, please do not hesitate to contact us.

Sincerely,

Randy Burns
Tournament Director

Tel: (514) 486-1101 ext. 268
E-mail: burnsr@loyola.ca

Loyola - Ed Meagher Sports Tournament

7272 Sherbrooke Street West
Montreal, Quebec H4B 1R2
Tel: (514) 486-1101
Fax: (514) 486-7266
E-mail: burns@loyola.ca

49th LOYOLA-ED MEAGHER SPORTS TOURNAMENT 2019 PROGRAM ADVERTISEMENT

PLEASE PRINT:

NAME: _____

COMPANY: _____

ADDRESS: _____

NAME OF AD SELLER (LOYOLA)

LOYOLA TEAM

CIRCLE ONE

INSIDE COVER \$500

BACK COVER \$600

PLEASE RETURN

1. Completed form (above)

2. Ad copy

(i) Electronically to edmeaghereournament@loyola.ca (suggested format – jpeg or tiff in black & white) OR

(ii) Hard (paper) copy to **Loyola High School Attn: Randy Burns**

3. Cheque made payable to Loyola High School Sports Tournament.

4. DEADLINE for receipt of Ad copy is **DECEMBER 14th, 2018**

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2019 PROGRAM ADVERTISEMENT**

PLEASE PRINT:

NAME: _____

COMPANY: _____

ADDRESS: _____

NAME OF AD SELLER (LOYOLA)

LOYOLA TEAM

CIRCLE ONE

FULL PAGE \$300

HALF PAGE \$175

BUSINESS CARD \$75

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