



# Digital Media 5-1

## Course Outline 2021-22

### Teacher

Mr. J. Durocher

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### Course Objective

Through a critical lens, the student will analyze digital media techniques and assess their societal and cultural impact. The student will then use these techniques to develop and share their own ideas through different media outlets.

### Course Breakdown

#### *Theory:*

- Students will learn basic concepts of digital media creation from a historical and cultural context.
- Students develop an appreciation of various forms of digital media and their influence on individuals and society.

#### *Practice:*

- Different examples of digital media will be shared, in order to discuss specific techniques, rationales and the emotional effect of a variety of formal devices.
- Students will engage in hands-on exercises which will build to the final creative term project.
- Students will chronicle their growth through journals and worklogs.

### Evaluation

- Assignments: 20%
- Participation: 10%
- Term Project: 70%
  - Breakdown:
    - Pitch: 10%
    - First Draft: 10%

- Second Draft: 10%
- Journals 10%
- Final Product: 30%

## **Expectations**

We are a community, within the larger community of Loyola. Each member of this class must act in a way that will respect the basic human dignity of every person. The respect for classmates, teachers and guests, especially during debates or discussions in classes is essential.

The guiding principle for behaviour is for all students to contribute to a classroom/online environment that permits every student to learn. Students are expected to put a solid, and consistent effort into all of their work - in-class/online activities, homework, and studying for tests. Work will be assigned on a regular basis, and is expected to be completed on time. It will be checked regularly.

If/when a student is absent, he is responsible to obtain or submit any missed notes, assignments or homework.

## **Course Materials**

- Chromebook
- A notebook (hardcover preferable)
- Writing implements (blue or black pens)
- Textbook: Go - A Kidd's Guide to Design by Chip Kidd
- Course Pack: The Basics of Video Production

## **Emails**

All student email correspondences must be from their @alumni.loyola.ca account. Courtesy and professionalism is expected in all emails.

## **Homework Policy**

Students must complete assignments accurately, neatly, and on time. Homework and/or assignments handed in late will be penalized 10% per day to a maximum of 3 days late. After 3 days a mark of zero (0) will be assigned. If you are having an issue with completing an assignment, the best course of action would be to contact me before it is due and let me know so that a solution can be found.

Plagiarism is not tolerated. A yellow sheet will be served and a mark of zero (0) will be assigned to plagiarism cases.